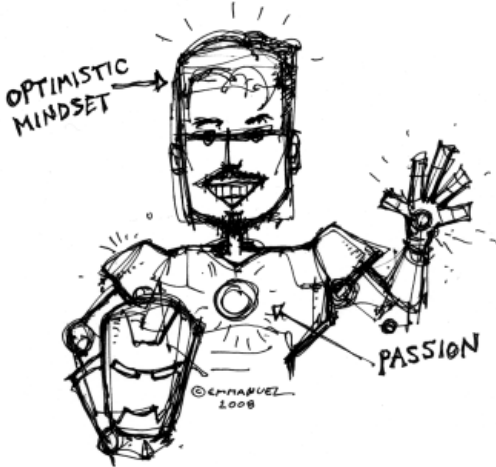


NewPath Silver Screen Series **MOVIES THAT MOTIVATE:** **"IRON MAN"**

Facilitated by
Emmanuel Lopez-Motivatorman
Motivational Specialist



"I had my eyes opened. I came to realize that I had more to offer this world than just making things that blow up."
Tony Stark
Iron Man

IRON MAN 2008
Director: Jon Favreau

Cast:
Robert Downey Jr..... Tony Stark/Iron Man
Terrence Howard.... Col. James Rhodes
Jeff Bridges.... Obadiah Stane
Gwyneth Paltrow.... Pepper Potts

Fun Facts:
Stan Lee, the creator of Iron Man, had originally based Tony Stark on Howard Hughes, whom he felt was "one of the most colourful men of our time: an inventor, an adventurer, a multimillionaire, a ladies man and finally a nutcase."

THE POWER OF MOVIES CAN:

- Increase your positive emotional energy
- Mirror your hidden strengths
- Show you how to face life challenges

CAREER/LIFE THEMES DISCUSSED:

- 1) Build an optimistic mindset
- 2) Benefits of a passion-based business
- 3) Build a strong support team
- 4) Product/Service development

1) Build an optimistic mindset...

A. What are 1 or 2 factors of Tony Stark's personality and attitude that helps him deal with his crisis at the film's start?
e.g. resourcefulness, resilience, etc.

B. What are 1 or 2 actions you can apply now to a current challenge in your business, career or life?

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2) Benefits of a passion-based business:

Passion is defined as a strong feeling like love, desire or anger.

A. What was Tony Stark passionate about in changing the direction of his business?

B. What is the passion that drives you in your business, career or life?
e.g. a dream, change the world, family, etc.

3) Building a strong support team:

A. Identify 2 individuals that Tony Stark could count on for help

B. Identify 2 individuals that you know you can count on for assistance

4) Product/Service development:

There are 3 stages to Iron Man's development: Mark I, Mark II and Mark III

How can you improve your product/service to best solve your customer's problems or needs?

ABOUT NEWPATH NETWORK:

NewPath is your network for business development where you can meet, greet and share with the best IT, marketing, training and business development resources that Toronto has to offer. Visit our website at www.newpathnetwork.org

ABOUT THE SPEAKER:

Emmanuel Lopez-Motivatorman is an action-oriented motivator and life skills facilitator. His blog, The Adventures of Motivatorman has been featured in The Washington Post. Clients include TD Canada Trust, Ontario Ministry of Finance, Royal Ontario Museum and The Art Institute of Boston. More info: www.motivatorman.com

Movies That Motivate Resources:

- Free motivational tips & movie recommendations: www.motivatorman.blogspot.com
- Movies that motivate list A to Z: www.motivatorman.wordpress.com

